

A CASE STUDY

# Discussing the Future of the Workplace & Society in a Virtual Panel

*Hosting a Virtual Panel to Discuss How COVID-19 Will Change the Workplace*

## CHALLENGE

While planning an annual internal global meeting, an L&D team from a professional services firm came to GLG to source multiple panelists to participate in a virtual discussion panel to discuss how COVID-19 will change the way we work and interact.

## THE GLG APPROACH

GLG partnered with the client to source and confirm four council members representing different perspectives to participate in a one-and-a-half-hour virtual panel on how COVID-19 will change the workplace.

Panelists were a longtime investor and former from the private equity space; a futurist on social foresight, including women and families; a futurist on health systems and public health; and a futurist on the workplace and organizational strategist.

## OUTCOME

The panelists shared their perspectives on how COVID-19 could change different aspects of our workplace and society, which fostered a lively discussion as part of the client's internal event.

## FEATURED PRODUCTS



GLG Events

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**GLG executed a virtual panel for a client's internal team meeting to discuss how COVID-19 will affect the workplace.**

## Why GLG?

### Expert Network

Sourced four council members able to represent different perspectives on the same topic

### Project Breadth

1.5-hour virtual panel

### Client Feedback

"I think the panel went well. [The team] was much engaged and everybody brought great expertise."

As the world's knowledge marketplace, GLG connects clients to the subject-matter experts who can provide real-world insights to make informed decisions. Our team of professionals work with you to create a tailored approach that identifies, assesses, and answers your questions on your timeline. We bring the power of insight to every great professional decision.

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